





## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Thomas J. SHAFRON, et al.

Group Art Unit: 2173

Serial No.: 10/015,816

Examiner: Michael ROSWELL

Filed: November 1, 2001

**Attorney Docket No.: 85804.014301** 

For:

METHOD AND SYSTEM OF

FACILITATING ON-LINE SHOPPING

USING AN INTERNET BROWSER

## SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Applicant respectfully submits this Supplemental Information Disclosure Statement pursuant to 37 C.F.R. 1.97 and 1.98. The Examiner's attention is directed to the documents listed in the enclosed Forms PTO/SB/08a and PTO/SB/08b.

It is respectfully requested that the Examiner confirms that the submitted documents have been considered by initialing the appropriate portions of Forms PTO/SB/08A and PTO/SB/08B, and returning a copy of those forms to the applicant.

This Supplemental Information Disclosure Statement is being cited in accordance with 37 C.F.R. § 1.97(d). Authorization to charge the requisite fee under 37 C.F.R. 1.17(p)(\$180) from Deposit Account No. 501561, in the name of Greenberg Traurig LLP and the requisite fee transmittal is provided herewith.

Favorable consideration and prompt allowance of this application is respectfully requested. In the sevent that there are any questions, or should additional information be required, please do not hesitate to contact Applicant's representative at the number listed below.



Dated: April 5, 2006

Mailing Address: GREENBERG TRAURIG LLP Met Life Building 200 Park Avenue, 20th Floor New York, New York 10166 Phone: 212-801-6729

Fax: 212-801-6400

Respectfully submitted, GREENBERG TRALTRIG

James J/DeCarlo / Registration No. 36,120

PTO/SB/08A (07-05) Approved for use through 07/31/2006. OMB 0651-0031

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Sheet 1

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of 4

Complete if Known Application Number 10/015,816 Filing Date November 1, 2001 First Named Inventor SHAFRON, Thomas J Art Unit 2173 ROSWELL, Michael Examiner Name Attorney Docket Number 85804.014301

|                       |              |   |                                | DOCUMENTS  |   |
|-----------------------|--------------|---|--------------------------------|--|---|
| Examiner<br>Initials* | Cite<br>No.1 | Document Number                         | Publication Date<br>MM-DD-YYYY | Name of Patentee or<br>Applicant of Cited Document | Pages, Columns, Lines, Where<br>Relevant Passages or Relevant<br>Figures Appear |
|                       |              | Number-Kind Code <sup>2 (d known)</sup> | 00/47/0005                     |  | Tiguros Appea.  |
|                       |              | <sup>US-</sup> 2005/0039144             | 02/17/2005                     | Wada et al.  |   |
|                       |              | <sup>US-</sup> 2005/0198220             | 09/08/2005                     | Wada et al.  |   |
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|-----------------------|--------------|---|---------------------|--|---|----|
| Examiner<br>Initials* | Cite<br>No.1 | Foreign Patent Document   | Publication<br>Date | Name of Patentee or<br>Applicant of Cited Document | Pages, Columns, Lines,<br>Where Relevant Passages |    |
|                       |              | Country Code <sup>3</sup> "Number <sup>4</sup> "Kind Code <sup>5</sup> (if known) | MM-DD-YYYY          |  | Or Relevant Figures Appear                        | To |
|                       |              | WO 2005/043355 A2   | 05/12/2005          | Yahoo! Inc.  |   |    |
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| Examiner  | Date       |  |
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| Signature | Considered |  |

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## INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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 Complete if Known

 Application Number
 10/015,816

 Filing Date
 November 1, 2001

 First Named Inventor
 SHAFRON, Thomas J

 Art Unit
 2173

 Examiner Name
 ROSWELL, Michael

 Attorney Docket Number
 85804.014301

|                       |                |  | U. S. PATENT                   | DOCUMENTS  |   |
|-----------------------|----------------|--|--------------------------------|--|---|
| Examiner<br>Initials* | Cite<br>No.1   | Document Number  Number-Kind Code <sup>2 (d known)</sup> | Publication Date<br>MM-DD-YYYY | Name of Patentee or<br>Applicant of Cited Document | Pages, Columns, Lines, Where<br>Relevant Passages or Relevant<br>Figures Appear |
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|                       | <del> </del>   | <sup>US-</sup> 6,041,360                                 | 03/21/2000                     | Himmel et al.                                      |   |
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| Examiner  | Date       |                                       |      |
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|------------------------|-------------------|--|--|--|--|
| Application Number     | 10/015,816        |  |  |  |  |
| Filing Date            | November 1, 2001  |  |  |  |  |
| First Named Inventor   | SHAFRON, Thomas J |  |  |  |  |
| Art Unit               | 2173              |  |  |  |  |
| Examiner Name          | ROSWELL, Michael  |  |  |  |  |
| Attorney Docket Number | 85804.014301      |  |  |  |  |

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|                       |              | Number-Kind Code <sup>2 (# known)</sup> |                                |  | 1 igures Appear   |
|                       |              | <sup>US-</sup> 5,796,393                | 08/18/1998                     | MacNaughton et al.                                 |   |
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|                       |              | US-                                     |                                |  |   |
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of

**Application Number** 10/015.816 Filing Date November 1, 2001 First Named Inventor SHAFRON, Thomas J Art Unit 2173 **Examiner Name** ROSWELL, Michael Attorney Docket Number

85804.014301

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| Examiner  | Date       |  |
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|---|--|----------------|-----------------------------------|-------------|----------------------------|----------------|-----------------------------------|
| Fees pursuant to the Consolidated App   |  | 1              | Application Num                   | ber 1       | 10/015,816                 |                |                                   |
| FEE TRAN  | ISMII I <i>F</i>                               | <b>∤</b> L∣    | Filing Date                       | N           | lovember 1,                | 2001           |                                   |
| For FY  | 2006   |                | First Named Inve                  | entor T     | Thomas J. SHAFRON          |                |                                   |
|   |  |                | Examiner Name                     | N           | lichael ROS                | WELL           |                                   |
| Applicant claims small entity s   | tatus. See 37 CFR 1.2                          | 21             | Art Unit                          | 2           | 173                        |                |                                   |
| TOTAL AMOUNT OF PAYMENT   | (\$) 180.00                                    |                | Attorney Docket                   | No. 8       | 5804.01430                 | )1             |                                   |
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| 1. BASIC FILING, SEARCH, A  | <del> </del>                                   |                |                                   |             |                            |                |                                   |
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| Application Type Fee (  | Small Entity (\$) Fee (\$)                     | <u>Fee (\$</u> | Small Entity Fee (\$)             | Fee (\$     | Small Ent<br>Fee (\$)      |                | Fees Paid (\$)                    |
| Utility 300   | 150  | 500            | 250                               | 200         | 100                        |                |                                   |
| Design 200  | 100  | 100            | 50                                | 130         | 65                         | _              |                                   |
| Plant 200   | 100  | 300            | 150                               | 160         | 80                         | _              | <del></del>                       |
| Reissue 300   | 150  | 500            | 250                               | 600         | 300                        |                |                                   |
| Provisional 200   | 100  | 0              | 0                                 | 0           | 0                          |                |                                   |
| 2. EXCESS CLAIM FEES Fee Description Each claim over 20 (including Each independent claim over  |  | ues)           |                                   |             | <u>Fee (</u><br>50<br>200  | (\$) <u>Fe</u> | II Entity<br>le (\$)<br>25<br>100 |
| Multiple dependent claims   |  | _              | - · · · · · ·                     |             | 360                        |                | 180                               |
| - 20 or HP =  | <u>Claims</u> <u>Fee (\$)</u><br>x             | _=             | <u>e Paid (\$)</u>                |             | <u>Multir</u><br>Fee       |                | ent Claims<br>Fee Paid (\$)       |
| HP = highest number of total claims p Indep. Claims Extra   | oald for, if greater than 20.  Claims Fee (\$) |                | e Paid (\$)                       |             |                            |                |                                   |
| - 3 or HP =   | x  | =              |                                   |             |                            |                |                                   |
| HP = highest number of independent claims paid for, if greater than 3.  3. APPLICATION SIZE FEE  If the specification and drawings exceed 100 sheets of paper (excluding electronically filed sequence or computer listings under 37 CFR 1.52(e)), the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).  Total Sheets  Extra Sheets  Number of each additional 50 or fraction thereof  (round up to a whole number) x  Fee (\$)  Fee Paid (\$) |  |                |                                   |             |                            |                |                                   |
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| SUBMITTED BY  | 11 1   |                |                                   |             |                            |                |                                   |
| Signature /   |  |                | Registration No. (Attorney/Agent) | 6,120       | Tel                        | lephone 212    | 2-801-6729                        |
| Name (Print/Type) James J. DeCarlo  | 1//  | 1              | (Vironieà/Wäeiir)                 | ·           | Da                         | te April 5, 2  | 006                               |
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| Serial No.   | Filing Date  | Examiner  | Group Art Uni                      |  |
| 10/015,816   | November 1, 2001   | Michael CROSWELL  | 2173                               |  |
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